

CLIENT BOOK
SAMPLES



Author Services

Representing clients who desire assistance
in manuscript publishing.

Manuscript & Publishing

Agent solicitation
Analyze appropriate list price
Author photo
Book proposal
Comprehensive editing
Cover design, front and back
Design ads and collateral material
Book design elements, layout
Secure copyright approvals
Self-publishing options and budget
Print-on-demand and self-publishing consulting and production
Title research

Rate range: \$45-90/hour
Services include as little or
as much as you require.

Book Marketing & Outreach

Web site creation
Blog set-up and training
Media sheet preparation
Social media one-time training or
ongoing presence
Exposure in web sites, blogs, catalogs
Suggest contests and award competi-
tions for author, as appropriate
Suggest speaking venues
Write and send press releases
Write promo articles or ghostwrite for
client.

Complete confidentiality. Consultant
assumes no rights or ownership of
author's work.

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Author:
**Release Your Writing:
Book Publishing Your Way**

